



**FOR IMMEDIATE RELEASE**

**PRESS/ANALYST CONTACT:**

Miiko Mentz  
BlueSpark Communications  
408-858-7216  
[miiko@bluesparkpr.com](mailto:miiko@bluesparkpr.com)

**Digipede Technologies Selected for DEMO@15!,  
The Technology Industry's Premier Launch Pad for Emerging Technologies**

*Digipede Technologies will introduce its breakthrough product that radically improves performance of real-world business applications*

**OAKLAND, CA, January 17, 2005** – Digipede Technologies ([www.digipede.net](http://www.digipede.net)) today announced that it has been selected to present its breakthrough solution on-stage at the industry's premier launch pad for emerging technologies – DEMO@15! Conference – scheduled for February 13-15, 2005, in Scottsdale, Arizona.

"The DEMO Conference brings together an elite group of innovators, journalists and venture capitalists, and we are honored to be one of the presenting companies launching at this year's event," says John T. Powers, president and CEO of Digipede Technologies. "Being selected for such a prestigious event validates our innovative work. The distributed computing solution that we will launch at DEMO@15! not only is needed in the market, but will provide access to those who are currently locked out of the distributed computing market by the needless complexity and high cost of current offerings."

DEMO@15! will introduce seventy companies who are launching never-before-seen products that range from creative consumer products to breakthrough enterprise software. What's unique about DEMO that you don't find at other events and trade shows, is that DEMO levels the playing field. The companies invited to DEMO all have a fair shot to demonstrate their technical-provess, and prove that their product is viable to the marketplace.

**About Digipede Technologies**

Digipede Technologies is the leading software provider of distributed computing solutions for the Microsoft .NET platform. Digipede is led by a proven team of technology visionaries who have developed best-in-class Windows applications for more than 15 years. Headquartered in Oakland, California, Digipede is expanding rapidly. For more information visit [www.digipede.net](http://www.digipede.net).

**About DEMO@15!**

The annual DEMO conferences focus on emerging technologies and new products, which are hand-selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying tomorrow's cutting-edge technologies, and have served as launch pad events for companies such as Palm, E\*Trade, Handspring, and U.S. Robotics, helping them to secure venture funding, establish critical business relationships, and influence early adopters. Each DEMO conference features approximately 70 new companies, products and technologies. For more information on the DEMO conferences, visit <http://www.demo.com/>.

*Digipede™, "Many Legs Make Light Work"™, and the Digipede logo are trademarks of Digipede Technologies. All other trademarks are the property of their respective owners.*